



Contact: Rachael Feldman  
[RFeldman@webershandwick.com](mailto:RFeldman@webershandwick.com)  
312-988-2189

## JOHN WALL REIGNS VICTORIOUS OVER STEPHEN CURRY IN THE 'DEGREE® BATTLE OF THE GAME CHANGERS'

*Wall Claims 'Ultimate Game Changer' Title in an Intense Shot-for-Shot Throwdown*

**Englewood Cliffs, N.J.** (February 14, 2015) – In front of thousands of fans at Madison Square Garden and a national television audience, NBA All-Star starters, **Stephen Curry** and **John Wall** went shot-for-shot in the Degree® Battle of the Game Changers competition. The players determined their own fate by selecting from a variety of shots that tested their ability on the basketball court. The new, game changing Degree® Dry Spray Antiperspirant kept the All-Stars protected as they battled through three fierce rounds of competition, but in the end Wall captured the title of the 'Ultimate Game Changer.'

This Battle was spurred by a heated Twitter exchange after Degree® named Curry a “game changer” in the NBA. Wall begged to differ and challenged Curry to battle it out on the court during All-Star weekend. Fans joined the conversation choosing #TeamWall or #TeamCurry, and Degree® Dry Spray gave fans the chance to vote on one of the shots in the competition.

“The build-up to the Degree® Battle of the Game Changers has been great. It’s been fun watching both of our fans get involved in the competition,” said Wall. “While it took a couple of shots to get going, in the end, I proved to be the ‘Ultimate Game Changer.’ Thanks to Degree® Dry Spray Antiperspirant for giving us the opportunity to go against each other on the court.”

### Crowning a Game Changer

The Degree® Battle of The Game Changers took place during NBA All-Star Practice presented by Sean John at Macy’s. While Curry and Wall were announced to much fanfare, they were all business once the competition began. To start the Battle, Curry chose a seated jump shot, which both players’ narrowly missed. Next, Wall chose a bouncing shot from 15 feet out; Stephen and John’s shots both rimmed out.

The third shot of the competition, a 'Fan Shot' that was decided by more than 9,000 votes, was a blindfolded free throw. The shot proved to be too much for the All-Stars, as they both missed their attempt, sending the Battle to the fourth and final shot, which would decide the champion of the Battle.

To close out the competition and decide who was the 'Ultimate Game Changer,' actor, comedian and lifelong NBA fan, Michael Rapaport, stepped in to assist with the final shot. To the crowd's delight, he chose the 'Game Changer' shot, a contested crossover jump shot from the top of the key. Rapaport checked into the challenge and defended both players as they hoisted their final attempt to win the Battle.

Rapaport's defense proved to be too much for Curry, as his shot was barely off the mark. With victory looming, Wall used his signature crossover dribble to shake Rapaport, sink the jump shot and win the Battle of the Game Changers title.

### **Changing the Game with Degree® Dry Spray**

While Curry and Wall were sinking shots on the court, they were protected by the new game changing Degree® Dry Spray Antiperspirant – the new way to get superior protection. It goes on instantly dry for a cleaner feel without visible residue. Using the Degree® signature MOTIONSENSE® Technology, Dry Spray provides the superior 48-hour odor and wetness protection that these competitors will need throughout the rest of NBA All-Star. Degree® Dry Spray antiperspirant is available at major retailers nationwide and comes in variety of signature Degree® Men scents.

For more information on new Degree® Dry Spray Antiperspirants, visit

[DegreeDeodorant.com/Men](http://DegreeDeodorant.com/Men).

### **About Unilever United States, Inc.**

Unilever is one of the world's leading suppliers of Food, Home and Personal Care products with sales in more than 190 countries. Working to create a better future every day, we help people feel good, look good and get more out of life. In the United States, the portfolio includes brand icons such as: Axe, Ben & Jerry's, Breyers, Caress, Clear Scalp & Hair Therapy, Consort For Men, Country Crock, Degree, Dove personal care products, Fruttare, Good Humor, Hellmann's, I Can't Believe It's Not Butter!, Just for Me!, Klondike, Knorr, Lever 2000, Lipton, Magnum, Motions, Nexxus, Noxzema, Pond's, Popsicle, Promise, Q-tips, Simple, St. Ives, Suave, Talenti Gelato & Sorbetto, TIGI, TONI&GUY Hair Meet Wardrobe, TRESemmé and Vaseline. All of the preceding brand names are trademarks or registered trademarks of the Unilever Group of Companies.

Our ambition is to double the size of our business, while reducing our overall environmental footprint (including sourcing, consumer use and disposal) and increasing our positive social impact. We are committed to helping more than a billion people take action to improve their health and well-being, sourcing all our agricultural raw materials

sustainably by 2020, and decoupling our growth from our environmental impact. Supporting our three big goals, we have defined seven pillars, underpinned by targets encompassing social, environmental and economic areas. See more on the Unilever Sustainable Living Plan at <http://www.unileverusa.com/sustainable-living/>.

Unilever employs approximately 10,000 people in the United States – generating nearly \$9 billion in sales in 2013. For more information, visit [www.unileverusa.com](http://www.unileverusa.com).

### **About NBA**

The NBA is a global sports and media business built around three professional sports leagues: the National Basketball Association, the Women's National Basketball Association, and the NBA Development League. The league has established a major international presence with offices in 13 markets worldwide, games and programming in 215 countries and territories in 47 languages, and NBA merchandise for sale in more than 125,000 stores in 100 countries on 6 continents. NBA rosters at the start of the 2014-15 season featured a record 101 international players from 37 countries and territories. NBA Digital's assets include NBA TV, which is available in 60 million U.S. homes, and NBA.com, which recorded 26.9 billion page views during the 2013-14 season, with more than half of all visitors originating from outside of North America. The NBA is the No. 1 professional sports league on social media, with more than 750 million likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league and its teams and players have donated more than \$242 million to charity, completed more than 3 million hours of hands-on community service, and created more than 915 places where kids and families can live, learn, or play.

###