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## **STEPHEN CURRY AND JOHN WALL SET TO BATTLE DURING NBA ALL-STAR PRACTICE – DETERMINING ‘ULTIMATE GAME CHANGER’**

*New Game Changing Degree® Dry Spray Antiperspirant Spotlights the Two NBA All-Stars in the ‘Degree® Battle of the Game Changers’*

**Englewood Cliffs, N.J.** (January 27, 2015) – The rivalry between “East vs. West” is synonymous with NBA All-Star, and now the new game changing **Degree® Dry Spray Antiperspirant** has sparked a fresh competition, pitting two game changing point guards from each coast against each other. On Saturday, February 14, during NBA All-Star Practice presented by Sean John at Macy’s, All-Star starters **Stephen Curry** and **John Wall** will go shot-for-shot in the ‘**Degree® Battle of the Game Changers.**’ One of these All-Stars will be named the ‘Ultimate Game Changer’ in front of a live audience at Madison Square Garden and on NBA TV.

As one of the best shooters in the NBA, Curry is having a game changing season in the Western Conference and after becoming the quickest player to reach 1,000 career three-pointers. In a [newly-released online video](#), Degree® highlights Curry’s career successes and proclaims him as a ‘Game Changer.’ Wall, who also is having the best season of his career and is helping lead his team forward in the Eastern Conference standings, took to Twitter to question if Curry is NBA’s ‘Game Changer.’ The two NBA All-Stars engaged in a Twitter exchange that escalated to a challenge issued by Wall to battle it out for the ‘Ultimate Game Changer’ title. Degree®, a promotional partner of the NBA and the title partner of the Degree Shooting Stars event during State Farm All-Star Saturday Night, stepped in to provide a time and place to settle the dispute on the court, and established the ‘**Degree® Battle of the Game Changers,**’ in what is sure to be fierce and competitive battle.

“John Wall is an impressive player and has created waves across the league with his assists and quick moves, but I was a little shocked he questioned my skills,” said Stephen Curry. “He may be a master of the no look pass, but this is a shooting competition, so I’m confident my skills will trump him in the ‘Degree® Battle of the Game Changers.’”

“Curry is having a phenomenal season, and is a great shooter, but there’s more to being a ‘Game Changer’ than throwing up three pointers,” said John Wall. “My skills reign supreme, not only in the east, but across the league and I’m looking forward to seeing what Curry brings to the court.”

### **Fans Shape the ‘Degree® Battle of the Game Changers’**

Curry and Wall will face off in a shot-for-shot competition and fans will help play a role in determining who is crowned the ‘Ultimate Game Changer,’ by voting on one of the shots the two All-Stars will attempt in the battle. Starting Monday, February 9 fans can vote at [Twitter.com/DegreeMen](https://twitter.com/DegreeMen) and tune in to NBA TV on February 14 to see which fan shot was selected. To take the crown, Curry and Wall also will have to make a variety of shots which will be unveiled at the start of the competition.

### **Changing the Game with Degree® Dry Spray**

While Curry and Wall are sinking shots on the court, they’ll be protected by the new game changing Degree® Dry Spray Antiperspirant – the new way to get superior protection. It goes on instantly dry for a cleaner feel without visible residue. Using the Degree® signature MOTIONSENSE® Technology, Dry Spray provides the superior 48-hour odor and wetness protection that these competitors will need throughout NBA All-Star. Degree® Dry Spray is available at major retailers nationwide and comes in variety of signature Degree Men® scents.

For more information on new Degree® Dry Spray Antiperspirants, visit [DegreeDeodorant.com/Men](https://DegreeDeodorant.com/Men), and follow [@DegreeMen](https://twitter.com/DegreeMen) on Twitter to vote for the shot you want to see Curry and Wall attempt at the ‘Degree® Battle of the Game Changers’ – voting begins Monday, February 9. Fans can also show their support for Curry and Wall by using #TeamCurry or #TeamWall on social media channels.

### **About Unilever United States, Inc.**

Unilever is one of the world’s leading suppliers of Food, Home and Personal Care products with sales in more than 190 countries. Working to create a better future every day, we help people feel good, look good and get more out of life. In the United States, the portfolio includes brand icons such as: Axe, Ben & Jerry’s, Breyers, Caress, Clear Scalp & Hair Therapy, Consort For Men, Country Crock, Degree, Dove personal care products, Fruttare, Good Humor, Hellmann’s, I Can’t Believe It’s Not Butter!, Just for Me!, Klondike, Knorr, Lever 2000, Lipton, Magnum, Motions, Nexxus, Noxzema, Pond’s, Popsicle, Promise, Q-tips, Simple, St. Ives, Suave, Talenti Gelato & Sorbetto, TIGI, TONI&GUY Hair Meet Wardrobe, TRESemmé and Vaseline. All of the preceding brand names are trademarks or registered trademarks of the Unilever Group of Companies.

Our ambition is to double the size of our business, while reducing our overall environmental footprint (including sourcing, consumer use and disposal) and increasing our positive social impact. We are committed to helping more than a billion people take action to improve their health and well-being, sourcing all our agricultural raw materials

sustainably by 2020, and decoupling our growth from our environmental impact. Supporting our three big goals, we have defined seven pillars, underpinned by targets encompassing social, environmental and economic areas. See more on the Unilever Sustainable Living Plan at <http://www.unileverusa.com/sustainable-living/>.

Unilever employs approximately 10,000 people in the United States – generating nearly \$9 billion in sales in 2013. For more information, visit [www.unileverusa.com](http://www.unileverusa.com).

**About NBA**

The NBA is a global sports and media business built around three professional sports leagues: the National Basketball Association, the Women’s National Basketball Association, and the NBA Development League. The league has established a major international presence with offices in 13 markets worldwide, games and programming in 215 countries and territories in 47 languages, and NBA merchandise for sale in more than 125,000 stores in 100 countries on 6 continents. NBA rosters at the start of the 2014-15 season featured a record 101 international players from 37 countries and territories. NBA Digital’s assets include NBA TV, which is available in 60 million U.S. homes, and NBA.com, which recorded 26.9 billion page views during the 2013-14 season, with more than half of all visitors originating from outside of North America. The NBA is the No. 1 professional sports league on social media, with more than 750 million likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league and its teams and players have donated more than \$242 million to charity, completed more than 3 million hours of hands-on community service, and created more than 915 places where kids and families can live, learn, or play.

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